



General Manager

TS&M Woodlawn Golf Club

Location: Estevan, Saskatchewan

Position Type: Full-Time

Reports To: Board of Directors

About TS&M Woodlawn Golf Club

TS&M Woodlawn Golf Club is seeking an energetic, professional, and customer-focused General Manager to lead the day-to-day operations of our golf club.

We are looking for an individual with strong golf knowledge and industry experience who can provide leadership across golf operations, member and customer service, tournaments, staff management, business operations, and overall guest experience.

The successful candidate will be a visible and approachable leader who enjoys being part of a golf community and has the skills, initiative, and leadership ability to help grow and strengthen the club.

Position Overview

The General Manager will be responsible for the overall management and operation of the golf club, working closely with the Board of Directors, staff, members, customers, and community partners.

Depending on the successful candidate's experience and qualifications, the role may include both **General Manager and Head Professional responsibilities**.

Key Responsibilities

Golf Operations

- Oversee the daily operation of the golf course and golf shop.
- Manage tee sheet operations, leagues, tournaments, events, and member services.
- Provide professional golf instruction, clinics, and player development opportunities, as appropriate.
- Oversee merchandise purchasing, inventory, pricing, and golf shop operations.
- Develop programs and initiatives that encourage participation and grow the game of golf.
- Maintain a strong understanding of golf industry trends, products, and best practices.

Club Management

- Provide leadership and direction for seasonal and full-time staff.
- Recruit, train, schedule, supervise, and evaluate employees.
- Work with the Board of Directors to establish and achieve operational and financial objectives.
- Assist with budgeting, financial management, purchasing, and cost control.
- Develop and maintain relationships with suppliers, sponsors, community organizations, and other business partners.
- Ensure club policies, procedures, safety standards, and applicable regulations are followed.

Member & Customer Experience

- Create a welcoming, professional, and enjoyable experience for members, guests, and visitors.
- Build positive relationships with members and respond professionally to questions, concerns, and feedback.
- Promote memberships, events, tournaments, leagues, lessons, and other club offerings.
- Represent TS&M Woodlawn Golf Club professionally within the community.

Marketing & Business Development

- Assist with developing and executing marketing and promotional initiatives.
- Identify opportunities to increase rounds, memberships, tournaments, food and beverage sales, merchandise sales, and other revenue streams.
- Maintain an active presence within the local golf and business community.
- Support sponsorship and partnership development.

- Identify new opportunities to enhance the club's overall member and guest experience.

Qualifications & Experience

The ideal candidate will have:

- Previous experience in golf course, golf club, or hospitality management.
- Applicants with Head Professional experience are encouraged to apply, and a combined General Manager and Head Professional position may be considered for the right candidate.
- Strong knowledge of the game of golf and golf operations.
- Experience working as a Head Professional, Assistant Professional, General Manager, Golf Operations Manager, or in a similar role is an asset.
- Strong leadership and people-management skills.
- Excellent customer service and communication skills.
- Strong organizational and time-management abilities.
- Basic financial and business management knowledge.
- Experience organizing and managing golf tournaments and events.
- The ability to work independently while also working effectively with the Board of Directors, staff, members, and volunteers.
- Strong computer and administrative skills.
- A positive, professional, and team-oriented attitude.

PGA of Canada membership or professional status is an asset but not required.

What We're Looking For

We are looking for someone who:

- Is passionate about golf and the golf industry.
- Takes pride in delivering an excellent member and customer experience.
- Is comfortable wearing multiple hats in a seasonal golf operation.
- Is a strong communicator and relationship builder.
- Demonstrates initiative and sound business judgment.
- Can lead a team while also being willing to work hands-on when required.
- Is interested in becoming an active part of TS&M Woodlawn Golf Club and the Estevan community.
- Brings energy, professionalism, and new ideas to the club.
- Is committed to creating a positive and welcoming environment for members, guests, staff, and the community.

Compensation & Benefits

Salary range: \$100,000 to \$120,000 CAD annually, with flexibility based on the successful candidate's experience, expertise, and qualifications.

This position offers the opportunity to play a key leadership role in the continued growth and success of TS&M Woodlawn Golf Club.

Additional details regarding benefits, golf privileges, and other employment conditions will be discussed with qualified candidates.

How to Apply

Interested candidates are invited to submit a resume and cover letter outlining their golf industry experience, leadership experience, and interest in the position.

Applications can be submitted to:

TS&M Woodlawn Golf Club

Attn: Board of Directors Hiring Committee

Email: woodlawnboardofdirectors@gmail.com

Application Deadline: November 1, 2026

TS&M Woodlawn Golf Club thanks all applicants for their interest. **Only candidates selected for an interview will be contacted.**